

**Tom McCarthy, Managing Partner, Information Architects**

Tom McCarthy has 15 years' experience in leveraging data to deliver results at both ISP's (Savvis Communications) and tier 1 and tier 2 MSO's (Charter Communications, MDM and NewWave Communications) in such roles as Enterprise Architect and lately CTO.

He has mined the data silos; network, billing, operations to both understand and optimize a companies' process via reporting and, to create customer focused automation.

He is currently managing partner of Information Architects ([www.infoarch.biz](http://www.infoarch.biz)) and is an affiliate of ITF Advisors ([www.itfadvisors.com](http://www.itfadvisors.com)).